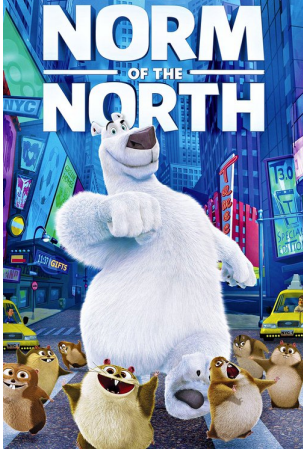


Data Grid.Column Grouping

Id	276905
Title	Norm of the North
Original Title	Norm of the North
Overview	The stereoscopic 3D animated family film "Norm" tells the story of the titular polar bear and his three Arctic lemming buddies, who are forced out into the world once their icy home begins melting and breaking apart. Landing in New York, Norm begins life anew as a performing corporate mascot, only to discover that his new employers are directly responsible for the destruction of his polar home.
Tagline	Bear to be different
Runtime	86
Release Date	2016-01-14
Rating	3.13
Poster	 The poster for the movie "Norm of the North" features a large white polar bear named Norm standing in the center of a city street at night. He is surrounded by several small, brown lemmings. The background shows city buildings and a yellow taxi. The title "NORM OF THE NORTH" is written in large, bold, white letters at the top.
Trailer	http://youtube.com/watch?v=u8A_F5oYJGI
Original Language	English
Genre	Adventure